



CREATE
SHOOT
EDIT
DELIVER



FASHION E-COM PROJECT

Work from a brief from an active streetwear brand to produce media deliverables for real-world commercial applications, responding to the brand's identity, audience and creative requirements.



THE EXPERIENCE

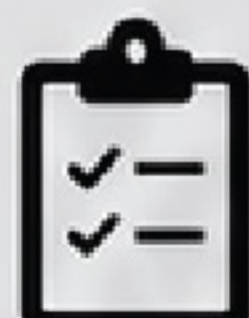
The project will cover three areas of fashion photography: e-commerce, on-model and lifestyle/campaign imagery, exploring how lighting, composition and creative direction change depending on the intended use.

Attendees will work collaboratively through a commercial photography process, from interpreting the brief and planning the shoot through to image selection and final delivery.

LEARN BY CREATING. GROW BY DOING



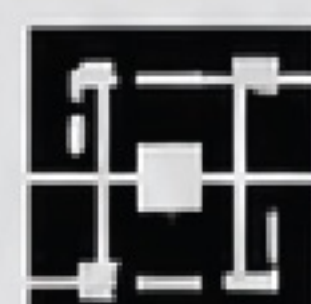
BRIEF



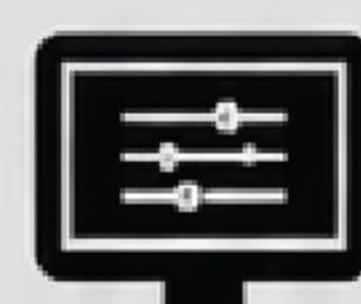
PLAN



SHOOT



SELECT



EDIT



DELIVER

WHAT YOU'LL EXPERIENCE



Interpreting and responding to a commercial brief



Professional studio lighting and equipment



Product, on-model and lifestyle photography



Working with models and directing a shoot



Making creative decisions around brand identity



Working collaboratively as part of a photography team

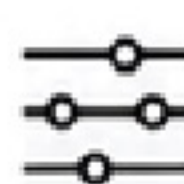


Image selection and Lightroom post-production



Understanding how final imagery is used commercially

IDEAL FOR



INDIVIDUALS



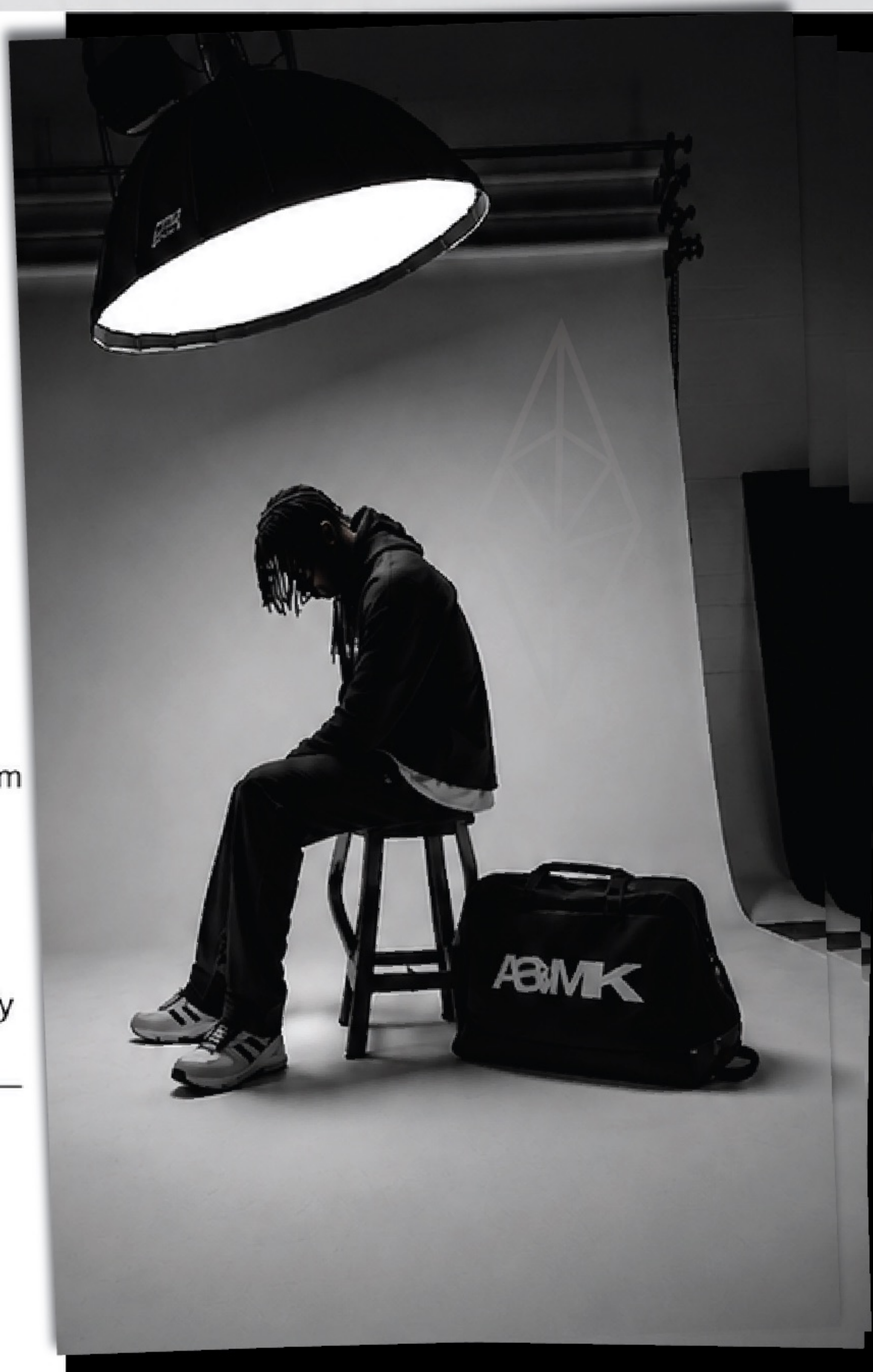
SMALL GROUPS



STUDENTS



CREATIVES



Step into the studio, develop your skills and put your creativity to work on a real commercial project.



4 HOURS
Approximate



GROUP SESSION
from £99 pp



INDIVIDUAL
£275